

CRYSTELLE DALLA BETTA

1005 Linden Drive, Jeannette, PA 15644
724-689-2189 | www.CMDBdesigns.com

Education Skills

Seton Hill University • 2004-2007
Bachelors of Fine Arts in
Graphic Design • Minor in
Entrepreneurial Studies
Cumulative GPA: 3.59

Duquesne University • 2003-2004
Liberal Arts Studies

Knowledge in layout design, brochures, catalogue design/layout using paginations, identity design, web site design [HTML/XHTML/CSS; working knowledge of javascript and php], content management systems, photo editing, prepress, vector preparation for plot printing, time management, creative solution, organizing large bodies of text, design approval to meet print standards, strong attention to detail and exceptional organization skills.

Software | Proficient in Adobe Photoshop, Illustrator, InDesign, Acrobat, QuarkXPress, Microsoft Office, Dreamweaver, Corel Draw, Joomla CMS, Flexisign, and Fetch. Working knowledge in Macromedia Flash. Ability to work on both Mac & PC operating systems.

Photography | Knowledge includes use of both film and digital formats, darkroom knowledge for both color and black and white, strong eye for composition.

Job History

Fejes Signs

Sign Artist

September 2009 – Present

Major Responsibilities |

Layout/design signs in Flexisign, put together signs and banners, prepare vectors for plot printing, convert bitmaps to vectors.

Freelance Graphic Designer and Photographer

June 2007 – Present

Major Responsibilities |

Tee-shirt Designs, Brochures, Websites, Fliers, Photography

Spreadshirt, Inc.

Design Specialist

November 2008 – September 2009

Major Responsibilities |

Pre-press position reviewing vector graphics for plot printing based on standards for production, scan designs for copyright violation, prepare digital files for printing and assist customers with printing specifications and preparing their files, assist partners with the setup of their online shop, CSS/HTML problems, and with questions regarding designs and printing.

JP Enterprises

Freelance Production Artist

December 2007 – March 2008

Major Responsibilities |

Assemble and lay out Black Box's 2008/2009 International catalogue using paginations and page notes.

References Available Upon Request
